



January 22, 2024

Dear Business Owner,

The Italia America Bocce Club (IABC) has been selected to host the United States National Bocce Championship for the 9th time in June 2024. There will be teams participating from various parts of the United States and we are proud to showcase St. Louis during this event. A program book is being constructed to commemorate this event, as well as, offering various sponsorship level opportunities.

The Italia America Bocce Club was founded in 1975 and has grown to 636 members strong. The IABC not only benefits its members, but also other organizations across the St. Louis metropolitan area. Programs such as BackStoppers, CHAMP Assistance Dogs, Youth and High School Bocce Leagues, area schools, "The Hill" Community, and many more.

This tournament truly reflects the main mission of the IABC, which is to promote the sport of bocce. In order to fulfill this mission, the committee is asking for your support through sponsorship at the azure blue, green, white, red, or referee levels or placement of an advertisement in the program book. Depending on your level of sponsorship, you may be entitled to some of the following: an advertisement banner (which remains on display for an entire year), visibility of your advertisement on the Bocce Broadcast Network (who will be live streaming the event), advertisement in the program book, and your company logo on commemorative apparel.

For more specifics on the various levels, advertisement sizes/prices, and submittal, refer to the attached form. This event is free and open to the public. Your support will be visible to the participants, their guests, and spectators of the tournament.

If you have any questions, please feel free to contact Dee Marino, Program Book Co-Coordinator, at 314-303-2473 or Chrissie Bandera, Program Book Co-Coordinator, at 314-520-1898, or submit questions to stlnationals2024@gmail.com.

Thank you for your support,

Program Book Committee

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Member of the United States Bocce Federation

