



Dear Business Owner,

The Italia-America Bocce Club (IABC) has been selected to host the United States National Bocce Championship for the 8th time, in conjunction with the 14th Annual Aldo Della Croce Bocce Tournament. There will be teams participating from various parts of the United States. A program book is being constructed to commemorate this event as well as various sponsor levels.

The Italia-America Bocce Club was founded in 1975. The IABC not only benefits its members, but also other organizations across the St. Louis metropolitan area. Programs such as Special Olympics, BackStoppers, Youth and High School Bocce Leagues, area schools, "The Hill" Community, and many more.

These tournaments truly reflect the main mission of the IABC, which is to promote the sport of bocce. In order to fulfill this mission, the committee is asking for your support through sponsorship at the green, white, red, or referee levels or placement of an advertisement in the program book. Depending on your level of sponsorship, you may be entitled to some of the following: an advertisement banner (which remains on display for an entire year), advertisement in the program book, and your company logo on commemorative apparel. For more specifics on the various levels, advertisement sizes/prices, and submittal, refer to the attached form. This event is free and open to the public. Your support will be visible to the participants, their guests, and spectators of these combined tournaments. The IABC is aware of the difficult times with Covid-19. **However, this advertisement opportunity is a win-win proposal. Your business receives recognition throughout these combined tournaments and the IABC returns to competitive play.**

If you have any questions, please feel free to contact Barb Burke, Program Book Coordinator, at 314.882.1095 or Peggy Mazzuca, Co-Coordinator, at 314.814.1954 or submit questions to: stlnationals.aldo2021@gmail.com.

Thank you for your support,

Program Book Committee

ITALIA AMERICA BOCCE CLUB • 2210 MARCONI AVENUE • ST. LOUIS, MO. 63110 • 314-773-5574
www.stlbocce.com

Member of the United State Bocce Federation





2021 United States National Championship & Aldo Della Croce Bocce Tournament

November 1-7, 2021
Program Book Form

Company/Name: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Fax: _____

Contact Person: _____ E-mail: _____

Green Sponsor \$ 1500

- 1 free IABC membership*
1- 3' x 6' Advertisement Banner on Championship Court
Full page inside front cover or inside or outside back cover color**Advertisement in Program Book
Logo on Commemorative Apparel
2 Tickets to the Awards Dinner

Referee Sponsor \$ 600

- 1- 2' x 4' Advertisement Banner
1- 1/4 page Advertisement in Program Book
Logo on back side of referee uniforms

White Sponsor \$ 1000

- 1- 2' x 5' Advertisement Banner on Championship Court
1- 1/2 page Advertisement in Program Book
2 Tickets to the Awards Dinner
Logo on Commemorative Apparel

Full Page \$ 375 (8" x 11")

Half Page \$ 210 (8" x 5")

Fourth Page \$ 110 (4" x 5")

Red Sponsor \$ 500

- 1- 2' x 4' Advertisement Banner
1-1/8 page Advertisement in Program Book
Logo on Commemorative Apparel

Eighth Page \$ 60 (2" x 3"- business card)

Total: \$ _____

Cash Check Check # _____

*membership stipulations apply **only Green Sponsor(s)

DEADLINE FOR SUBMISSION: September 17, 2021

E-MAIL ADS IN PDF FORMAT

Submit Advertisement copy or questions to:

Make checks payable to: Italia America Bocce Club

stlnationals.aldo2021@gmail.com

Please mail completed form/payment to:

Contact Information:

Barb Burke, Bocce
9536 Montbrook Drive
St. Louis, MO 63123

Barb Burke 314.882.1095
Peggy Mazzuca 314.814.1954